

## NADIA HISHEH ...

- ... believes design is not simply a job, it is an intrinsic part of life.
- ... has always been a designer, having been exposed to the workings of the industry over a lifetime, growing up in a design business run from home.
- ... has excellent communication skills, taking pride in building and maintaining relationships with clients, employers and co-workers.
- ... designs in a way that is highly conceptual and creative in approach, but also research-driven and strategy-based.
- ... enjoys focusing on clients' needs and expectations (and exceeding them).
- ... has an outstanding problem and solution approach to design, is highly perceptive and possesses an acute eye for detail.

## EDUCATION

### 2008

#### **Bachelor of Design (Communication Design) (Honours) Swinburne University of Technology**

Graduated with first class Honours, achieving a high distinction average.

Earned 100 per cent for 'Design Research Studio', 'Professional Context' (in Honours) and 'Research Project' (in second year).

Marks in the top 15 per cent of students in 2007 and 2008.

### 2005

#### **Certificate IV in Arts (Applied Design) Swinburne University of Technology TAFE**

### 2004

#### **Certificate II & III in Arts (Multimedia) Lilydale High School (VET program)**

#### **Victorian Certificate of Education (VCE) Lilydale High School**

ENTER score of 87.80, completing English, Further Mathematics, Information Processing & Management,

Media, Multimedia and Studio Arts.

School council award winner: student of the year in the Arts and Multimedia.

## STUDIO EXPERIENCE

Nadia is a multi-disciplinary studio designer, able to transition smoothly between print, web, email and multimedia projects.

In addition to her design skills, her studio experience has showcased her ability to work in a team, collaborating with colleagues and guiding junior staff members.

Nadia also has strong project management skills, able to liaise with clients, manage time and projects effectively, problem-solve and multi-task.

### 2009 –

#### **WhiteRhino Creative www.whiterhino.com.au**

Design and management of print, web, email and multimedia solutions, for a range of clients, including:

- HESTA Super Fund;
- Buchanan Group;
- South East Water;
- Sedgman Limited;
- ACCIONA Energy; and
- Simply Energy.

### 2007 – 2009

#### **Edit Media www.editmedia.com.au**

Design and management of print, web, email and multimedia solutions, for a range of corporate clients, including:

- Siemens;
- The City of Melbourne; and
- Telstra.

## FREELANCE & PART-TIME WORK

During and prior to completing university, Nadia worked as a freelance and in-house designer. The experience gained in these positions helped to consolidate her skills in project, account and print management and client relations, as well as her ability to work autonomously.

### 2009

#### **Part-time In-house Graphic & Web Designer Assetic (software development/asset management)**

Sole responsibility for the creation, design, co-ordination and maintenance of all web, print, email and template material in co-operation with other staff.

### 2008 –

#### **Freelance Graphic Design Co-ordinator Landscape Tanks (water tanks) www.landscapetanks.com.au**

Creation, co-ordination and design of corporate identity and all communications material, from the inception of the business.

Sole responsibility for all design projects, including:

- Web, print and signage;
- Account and project management;
- Client, supplier and subcontractor liaison
- Art direction of sub-contractors; and
- Organising printing and viewing proofs.

### 2003 –

#### **Freelance Design & Web Development**

Solo freelance work for clients including:

- iHR Australia and Asia;
- Australian Labor Party (Casey FEA);
- The Tint Shop;
- Saving Snow Leopards Blog;
- Bodywise Fitness; and
- ESSO Employees Credit Union.

## NADIA HISHEH ...

- ... loves a good kern and a good cup of tea.
- ... loves structured documents, finding books, tabs, tables and styles a breeze.
- ... has a passion for good spelling and grammar.
- ... is articulate and interesting, thorough and realistic, and into thinking and research.
- ... sees life as the best form of design research.
- ... is inquisitive, and always with a question on her lips.
- ... is a musical guru and has a somewhat unsettling ability to tell you exactly what that 80s hair metal/90s pop/latest X-Factor winner song is that has been bugging you for weeks.

## DESIGN EXPERTISE

- Corporate design;
- Annual report design;
- Publication design;
- Advertising and promotional design;
- Identity and brand design;
- Information design;
- Web design;
- Pre-press production and printing processes;
- Design research and writing; and
- Photography.

## PROFESSIONAL DEVELOPMENT

### 2008

Joined the Australian Graphic Design Association (AGDA).

### 2006

Undertook 'Careers in the Curriculum' course, Swinburne University of Technology.

Participated in the Southern Cross Packaging Awards.

### 2005

Attended AG Ideas conference.

## SOFTWARE & TECHNICAL SKILLS

Proficient in the use of:

- Adobe CS5 Suite including InDesign, Illustrator, Photoshop, Flash, Dreamweaver and Bridge.
- Microsoft Office suite.
- DSLR cameras.

Able to:

- Competently hand-code HTML and CSS.
- Use content management systems to update websites and blogs.
- Touch type.

## SKILLS & QUALITIES

- Highly conceptual and creative mindset complements organised, thorough and realistic approach.
- Excellent verbal and written communication skills.
- Sound skills in research, analysis and writing, acquired from Honours studies and honed in practical studio environment.
- Experienced in liaising with a wide range of clients and suppliers, in meetings and via e-mail and telephone.
- Attentive listener, as demonstrated by ability to take dictation and authors corrections via telephone.
- Strong time- and project-management skills, acquired from studio and freelance work.
- Able to work effectively in a team situation, having worked in a studio environment, but also self-sufficient, having been solely responsible for client work when freelancing.
- Take pride in completing quality work, even under the pressure of deadlines, and able to work to briefs and take art direction.

## FIND NADIA ONLINE

### Portfolio website

nadiahisheh.com

### LinkedIn

au.linkedin.com/in/nadiahisheh

### Flickr

http://www.flickr.com/photos/nadiahisheh

### AGDA Profile

directory.agda.com.au/profile/13309

### Swinburne Graduate Profile

swinburne.edu.au/design/evolve08/details/135

## REFEREES

Available upon request.